

Course unit title	Business Analysis
Course unit code	AKM323
Type of course unit (compulsory, optional)	Optional
Level of course unit (according to EQF: first cycle Bachelor, second cycle Master)	Third Cycle Bachelor
Year of study when the course unit is delivered (if applicable)	2021–2022
Semester/trimester when the course unit is delivered	5 th semester
Number of ECTS credits allocated	4.8 credits
Name of lecturer(s)	<ol style="list-style-type: none"> 1. Dr. Erina Sudaryati, SE, MSi, Ak, CMA 2. Khusnul Prasetyo, SE., MM., Ak., CMA., CA 3. Dr .Wiwiek Dianawati, MSi, SE, Ak, CMA 4. Wulandari Fitri Ekasari, S.Ak., M.Sc., Ak., CFP
Learning outcomes of the course unit	<ol style="list-style-type: none"> 1. Graduates are able to understand the general concept of financial statement analysis. 2. Graduates are able to understand the general concept of liquidity analysis, solvency, profitability, and market use ratio 3. Graduates are able to compile, calculate, and present information on liquidity, solvency, profitability, and market using financial ratios 4. Graduates are able to understand the general concept of prospective analysis 5. Graduates are able to understand the general concept of asset valuation 6. Graduates are able to understand the general concept of valuation of share price and business value 7. Graduates are able to understand the general concept of analysis for credit loan decisions
Mode of delivery (face-to- face, distance learning)	Face-To-Face
Prerequisites and co-requisites (if applicable)	Financial Management II and Intermediate Accounting I

Course content	<ol style="list-style-type: none"> 1. Overview financial statement analysis. 2. Financial statement analysis method by using common size analysis. 3. Systematics liquidity analysis. 4. Systematic analysis of solvency and profitability. 5. Systematic analysis of cash flow and investor analysis (market ratio). 6. Systematic analysis of banking financial statements. 7. Systematic Prospective analysis: Forecasting. 8. Prospective analysis of Assessment Theory and Related Concepts. 9. Using of the tools required in the implementation of the assessment. 10. Analysis that related with capital market. 11. Methods for asset valuation. 12. Analysis for credit loan decision making.
Recommended or required reading and other learning resources/tools	<ol style="list-style-type: none"> 1. Gibson, Charles H., 2009, Financial Statement Analysis: Using Financial Accounting Information, 11th edition, South Western Publishing Company 2. Palepu dan Healy, 2013. Business Analysis and Valuation, 5th edition, South-Western College Publishing
Planned learning activities and teaching methods	<ol style="list-style-type: none"> 1. Lectures 2. Assignment (Case/ problem/ exercise)
Language of instruction	Bilingual, Bahasa Indonesia and English
Assessment methods	Assignment, Examination