

Course unit title	Business Feasibility Study
Course unit code	MNU302
Type of course unit (compulsory, optional)	Optional
Level of course unit (according to EQF: first cycle Bachelor, second cycle Master)	Second Cycle Bachelor
Year of study when the course unit is delivered (if applicable)	2021–2022
Semester/trimester when the course unit is delivered	4 th semester
Number of ECTS credits allocated	4.8 credits
Name of lecturer(s)	<ol style="list-style-type: none"> 1. Prof. Soegeng Soetedjo 2. Dr. Sedianingsih 3. Rizki Supriyadi, SE, Ak., MBA 4. Alfiyatul Qomariyah, Ph.D 5. Wulandari Fitri Ekasari, S.Ak., M.Sc., Ak., CFP
Learning outcomes of the course unit	<ol style="list-style-type: none"> 1. Graduates are able to understand and apply basic concepts/principles of accounting and theories, including financial accounting, managerial accounting, auditing, information system, and taxation. 2. Graduates are able to understand and apply basic concepts of supporting subjects, including business, management, law, and economics. 3. Graduates are able to implement quantitative tools for accounting and business analysis 4. Graduates are able to prepare specific works related to accounting, management, and business decision making 5. Graduates are able to demonstrate information technology skills in the application of knowledge 6. Graduates are able to apply information technology skills in the application of knowledge 7. Graduates are able to implement relevant knowledge and understanding about managing organisation 8. Graduates are able to demonstrate effective communication skills in the process of accounting in terms of presentation of empirical and theoretical arguments 9. Graduates are able to demonstrate integrity as individuals with humanity values, morality and ethics 10. Graduates are able to demonstrate discipline, responsible, cooperative attitudes and prioritise the interests of both public and the nation based on Pancasila
Mode of delivery (face-to- face, distance learning)	Face-To-Face
Prerequisites and co-requisites (if applicable)	Financial Management I and Intermediate Accounting I

Course content	<ol style="list-style-type: none"> 1. Feasibility Study (the importance, preparing report, and market aspect). 2. Business Feasibility Study in terms of Marketing Aspect. 3. Business Feasibility Study in terms of technical and technological aspects. 4. Business Feasibility Study from Aspect of Human Resources, Natural Resources, Management. 5. Business Feasibility Study from Financial Aspect. 6. Business Feasibility Study in terms of economic aspects and risk aspects. 7. Business Feasibility Study in terms of social and environmental aspects. 8. Preparing a business feasibility study in a manufacturing company. 9. Drawing up a business feasibility study at a manufacturing company in terms of Marketing and Finance Aspects.
Recommended or required reading and other learning resources/tools	<ol style="list-style-type: none"> 1. H.M. Yacob Ibrahim, Studi Kelayakan Bisnis, Rineka cipta, 1998. (Mandatory) 2. Husein Umar, Studi Kelayakan Bisnis, Gramedia, 1999. (Mandatory) 3. Suad Husnan. (1994) Studi Kelayakan Proyek, Edisi Keempat, UPP.AMP YKPN Yogyakarta (Mandatory). 4. Abd. El Rahman K bane (19) Manual For Preparation of Industrial Feasibility Studies (Additional). 5. Weston and Copelane (1992). Managerial Finance, 9`h Edition. The Dryden Press, Orlando, T'lorida. (Additional) 6. 3. Marray D Byce (1960) Industrial Developmant A Guide For Accelerating. Mc Graw-Hill Book Company, Inc. New York. (Additional) 7. David S. Clifton Jr. (1977) Project Feasibility Analysis. A Guides to Profitable New Ventures. New York. John Wiley & Sons (Additional)
Planned learning activities and teaching methods	<ol style="list-style-type: none"> 1. Lectures 2. Discussion 3. Assignment
Language of instruction	Bilingual, Bahasa Indonesia and English
Assessment methods	Assignment, Examination