

Course unit title	Introduction to Management
Course unit code	MNU102
Type of course unit (compulsory, optional)	Compulsory
Level of course unit (according to EQF: first cycle Bachelor, second cycle Master)	First Cycle Bachelor
Year of study when the course unit is delivered (if applicable)	2021–2022
Semester/trimester when the course unit is delivered	2 nd semester
Number of ECTS credits allocated	4.8 credits
Name of lecturer(s)	1. Made Gitanadya Ayu Aryani, SE.,MSM (PJKM) 2. Mochammad Thanthowy Syamsuddin S.E., MAB.
Learning outcomes of the course unit	1. By the end of this course, students are expected to have basic understanding on how to run organization with good grasp on various management functions
Mode of delivery (face-to- face, distance learning)	Face-To-Face
Prerequisites and co-requisites (if applicable)	—
Course content	<ol style="list-style-type: none"> 1. Management with the function and role of a manager within an organization. 2. Various perspectives of management. 3. The environment and culture of an organization. 4. Global environment of management and its challenges. 5. The concept of ethics and corporate social responsibility. 6. Managerial planning and goal setting. 7. Formulating and implementing strategy within an organization. 8. Concept of adaptive organizational planning. 9. Change and innovation. 10. Concept of human resource management and diversity. 11. Concept of leadership. 12. Concept of motivating employees 13. Teamwork and leadership. 14. Concept of financial management
Recommended or required reading and other learning resources/tools	1. Daft, Richard L. 2016. Management, 12th edition. Cengage Learning
Planned learning activities and teaching methods	<ol style="list-style-type: none"> 1. Lectures 2. Discussion 3. Assignment (material and case presentation)
Language of instruction	Bilingual, Bahasa Indonesia and English
Assessment methods	Assignment, Examination