

Course unit title	Investment Management
Course unit code	MNK303
Type of course unit (compulsory, optional)	Optional
Level of course unit (according to EQF: first cycle Bachelor, second cycle Master)	Second Cycle Bachelor
Year of study when the course unit is delivered (if applicable)	2021–2022
Semester/trimester when the course unit is delivered	4 th semester
Number of ECTS credits allocated	4.8 credits
Name of lecturer(s)	<ol style="list-style-type: none"> 1. Yani Permatasari, S.Ak., MBA. 2. Khusnul Prasetyo, MM. 3. Dr. Andry Irwanto, SE., MBA., Ak. 4. Dr. Fitri Ismiyanti, SE., M.Si. 5. Dr. Wisudanto, SE., MM.
Learning outcomes of the course unit	<ol style="list-style-type: none"> 1. Graduates are able to understand and apply basic concepts/principles of accounting and theories, including financial accounting, managerial accounting, auditing, information system, and taxation. 2. Graduates are able to understand and apply basic concepts of supporting subjects, including business, management, law, and economics. 3. Graduates are able to implement quantitative tools for accounting and business analysis 4. Graduates are able to prepare specific works related to accounting, management, and business decision making 5. Graduates are able to demonstrate information technology skills in the application of knowledge
Mode of delivery (face-to- face, distance learning)	Face-To-Face
Prerequisites and co-requisites (if applicable)	Financial Management II

Course content	<ol style="list-style-type: none"> 1. Investment decision making process. 2. Investment alternatives in the form of money market securities, capital markets, and derivatives. 3. Indirect investing through closed-end funds, mutual funds, and exchange traded funds. 4. The role of brokerage firms, the process of trading bonds, stocks, and derivatives, as well as various stock market indices. 5. The measurement of return and risk of an investment 6. Asset allocation decisions through optimal portfolio arrangement. 7. Various capital market theories, such as SML, CAPM, APT. 8. The valuation of common stock with various methods and analyze portfolio compilation using various approaches. 9. Efficient Market Hypothesis, market anomaly, and behavioral finance. 10. Analyze stocks from an economic perspective and an industry perspective. 11. Fundamental and technical analysis of a company's stock. 12. Fixed income securities, the bonds and their valuations. 13. Options as derivative securities and their valuations. 14. Futures as derivative securities and their trading mechanisms.
Recommended or required reading and other learning resources/tools	<ol style="list-style-type: none"> 1. Jones, Charles P. 2014. Investments: Principles and Concepts. Twelfth Edition. John Wiley & Sons, Inc.: USA.
Planned learning activities and teaching methods	<ol style="list-style-type: none"> 1. Lectures 2. Assignments
Language of instruction	Bilingual, Bahasa Indonesia and English
Assessment methods	Assignment, Examination